

Serial No.: 08/990,973  
Art Unit: 2614  
Page 2

***REMARKS***

This is a full and timely response to the outstanding Office action mailed December 28, 2005. Claims 27-54 are pending.

**I. Present Status of Patent Application**

Claims 27-32 are rejected under 35 U.S.C. 103(a) as allegedly being unpatentable over *Welsh* (U.S. Patent No. 4,829,558) in view of *Reiter, et al* (U.S. Patent No. 4,751,578) in further view of *Boulton* (U.S. Patent No. 4,985,697). Claims 33, 39-40, and 43 are rejected under 35 U.S.C. 103(a) as allegedly being unpatentable over *Welsh* (U.S. Patent No. 4,829,558) in view of *Kirschner, et al* (U.S. Patent No. 4,253,157) in further view of *Boulton* (U.S. Patent No. 4,985,697). Claim 46 is rejected under 35 U.S.C. 104(a) as allegedly being unpatentable over *Welsh* (U.S. Patent No. 4,829,558) in view of *Kirschner, et al* (U.S. Patent No. 4,253,157) in further view of *Boulton* (U.S. Patent No. 4,985,697) in further view of *Reiter, et al* (U.S. Patent No. 4,751,578). Claims 34-36, 38, 41, 44-45, and 47-52 are rejected under 35 U.S.C. 103(a) as allegedly being unpatentable over *Welsh* (U.S. Patent No. 4,829,558) in view of *Kirschner, et al* (U.S. Patent No. 4,253,157) in further view of *Boulton* (U.S. Patent No. 4,985,697) in further view of *Iwashita* (U.S. Patent No. 4,928,168). Claims 37 and 42 are rejected under 35 U.S.C. as allegedly being unpatentable over *Welsh* (U.S. Patent No. 4,829,558) in view of *Kirschner, et al* (U.S. Patent No. 4,253,157) in further view of *Boulton* (U.S. Patent No. 4,985,697) in further view of *Couch, et al* (U.S. Patent No. 4,752,876). Claims 53-54 are rejected under 35 U.S.C. 103(a) as allegedly being unpatentable over *Welsh* (U.S. Patent No. 4,829,558) in view of *Boulton* (U.S. Patent No. 4,985,697). To the extent that these rejections have not been rendered moot by the cancellation of claims, they are respectfully traversed.

Serial No.: 08/990,973  
Art Unit: 2614  
Page 3

## II. Rejections Under 35 U.S.C. §103(a)

### A. Claims 27-30

The Office Action rejects claims 27-30 under 35 U.S.C. §103(a) as allegedly being unpatentable over *Welsh* (U.S. Patent No. 4,829,558) in view of *Reiter, et al* (U.S. Patent No. 4,751,578) in further view of *Boulton* (U.S. Patent No. 4,985,697). For at least the reasons set forth below, Applicant respectfully traverses the rejection.

**Independent claim 27** recites:

27. A method for use in an interactive television system, the interactive television system including a system manager coupled to a plurality of subscriber terminals, comprising the steps of:

receiving a first user input at a subscriber terminal indicating a choice for one of a video signal and first operation data, wherein the first operation data includes a plurality of screens;

generating a screen of first operation data responsive to a command, wherein the screen of operation data is generated by a local screen character generator;

saving a screen of the plurality of screens to memory;

*determining whether the screen of the plurality of screens saved into memory is directly accessible or accessible only through other screens;*

*if the screen of the plurality of screens saved into memory is only accessible through other screens, indicating that the screen of the plurality of screens saved into memory is not to be deleted from memory; and*

displaying at least one of the video signal and the screen of the first operation data according to the user input, wherein the first operation data is stored in at least one of a screen generator coupled to the system manager and subscriber terminal memory.

(Emphasis added).

Serial No.: 08/990,973  
Art Unit: 2614  
Page 4

For a proper rejection of a claim under 35 U.S.C. §103, the cited combination of references must disclose, teach, or suggest all elements/features/steps of the claim at issue. *See, e.g., In re Dow Chemical*, 5 U.S.P.Q.2d 1529, 1531 (Fed. Cir. 1988) and *In re Keller*, 208 U.S.P.Q.2d 871, 881 (C.C.P.A. 1981). Applicant respectfully submits that independent claim 27 is allowable for at least the reason that the combination of *Welsh*, *Reiter*, and *Boulton* does not disclose, teach, or suggest at least determining whether the screen of the plurality of screens saved into memory is directly accessible or accessible only through other screens; if the screen of the plurality of screens saved into memory is only accessible through other screens, indicating that the screen of the plurality of screens saved into memory is not to be deleted from memory.

Even if, arguendo, *Boulton* discloses receiving screen data and continuously updating the memory depending on the position of the current page being read, where the memory is capable of storing 10-30 pages that are linked to 3-10 pages that have already been viewed (See *Boulton*, col. 7, lines 8-12), it does not teach, disclose, or suggest the cited element. For example, if the reader of *Boulton* is on page 55 and would like to view page 1, she would have to page back through the pages, because page 1 would no longer be saved. If the instant claim were applied to a purely linear memory array such as an electronic book, every page would be saved, as none would be directly accessible. *Boulton* teaches away from this by only saving a subset of the book. *Boulton* does not teach saving screens that are only accessible through other screens.

As the cited combination of references does not disclose, teach, or suggest, either implicitly or explicitly, all the elements of claim 27, the rejection should be withdrawn. Additionally and notwithstanding the analysis hereinabove, there are other reasons why claim 27 is allowable.

Because independent claim 27 is allowable over the cited references of record, dependent claims 28-30 (which depend from independent claim 27) are allowable as a matter of law for at least the reason that dependent claims 28-30 contain all the steps/features of independent claim 27. *See Minnesota Mining and Manufacturing Co. v. Chemque, Inc.*, 303 F.3d 1294, 1299 (Fed. Cir. 2002) *Jeneric/Pentron, Inc. v. Dillon Co.*, 205 F.3d 1377, 54 U.S.P.Q.2d 1086 (Fed. Cir. 2000); *Wahpeton Canvas Co. v. Frontier Inc.*, 870 F.2d 1546, 10 U.S.P.Q.2d 1201 (Fed. Cir. 1989). Therefore, the rejection to claims 28-30 should be withdrawn and the claims allowed.

Serial No.: 08/990,973  
Art Unit: 2614  
Page 5

Additionally and notwithstanding the foregoing reasons for allowability of independent claim 27, dependent claims 28-30 recite further features and/or combinations of features, as are apparent by examination of the claims themselves, that are patently distinct from the cited references of record. Hence there are other reasons why dependent claims 28-30 are allowable.

Additionally, with regard to the rejection of claims 27-30, *Welsh* does not make up for the deficiencies of *Boulton* noted above. Further, with regard to claim 27-30, *Reiter* does not make up for the deficiencies of *Boulton* noted above. Therefore, claims 27-30 are considered patentable over any combination of these documents.

**B. Claims 31-32**

The Office Action rejects claims 31-32 under 35 U.S.C. §103(a) as allegedly being unpatentable over *Welsh* (U.S. Patent No. 4,829,558) in view of *Reiter, et al* (U.S. Patent No. 4,751,578) in further view of *Boulton* (U.S. Patent No. 4,985,697). For at least the reasons set forth below, Applicant respectfully traverses the rejection.

**Independent claim 31 recites:**

31. A local environment for providing interactive communications, the local environment comprising:

a system manager for storing information regarding a plurality of clients, each client associated with a terminal located in the local environment;

a local screen generator for generating a screen of information responsive to receiving a command;

memory for saving the screen of information; and

a plurality of terminals coupled to the system manager, each terminal for receiving at least one of a video signal and first operation data, wherein when the first operation data is chosen, the terminal displays a feature start screen and the video signal and stores a plurality of screens associated with the first operation data;

Serial No.: 08/990,973  
Art Unit: 2614  
Page 6

wherein the system manager is configured to save the screen into memory and to determine whether the screen of information is directly accessible or accessible only through other screens; and

*wherein the system manager is further configured to indicate that the screen of information saved into memory is not to be deleted from memory if the screen of information saved into memory is only accessible through other screens.*

(Emphasis added).

For a proper rejection of a claim under 35 U.S.C. §103, the cited combination of references must disclose, teach, or suggest all elements/features/steps of the claim at issue. Applicant respectfully submits that independent claim 31 is allowable for at least the reason that the combination of *Welsh*, *Reiter*, and *Boulton* does not disclose, teach, or suggest at least wherein **the system manager is further configured to indicate that the screen of information saved into memory is not to be deleted from memory if the screen of information saved into memory is only accessible through other screens.**

Even if, arguendo, *Boulton* discloses receiving screen data and continuously updating the memory depending on the position of the current page being read, where the memory is capable of storing 10-30 pages that are linked to 3-10 pages that have already been viewed (See *Boulton*, col. 7, lines 8-12), it does not teach, disclose, or suggest the cited element. For example, if the reader of *Boulton* is on page 55 and would like to view page 1, she would have to page back through the pages, because page 1 would no longer be saved. If the instant claim were applied to a purely linear memory array such as an electronic book, every page would be saved, as none would be directly accessible. *Boulton* teaches away from this by only saving a subset of the book. *Boulton* does not teach saving screens that are only accessible through other screens.

As the cited combination of references does not disclose, teach, or suggest, either implicitly or explicitly, all the elements of claim 31, the rejection should be withdrawn. Additionally and notwithstanding the analysis hereinabove, there are other reasons why claim 31 is allowable.

Serial No.: 08/990,973  
Art Unit: 2614  
Page 7

Because independent claim 31 is allowable over the cited references of record, dependent claim 32 (which depends from independent claim 31) is allowable as a matter of law for at least the reason that dependent claim 32 contains all the steps/features of independent claim 31. Therefore, the rejection to claim 32 should be withdrawn and the claim allowed.

Additionally and notwithstanding the foregoing reasons for allowability of independent claim 31, dependent claim 32 recites further features and/or combinations of features, as are apparent by examination of the claim itself, that are patently distinct from the cited references of record. Hence there are other reasons why dependent claim 32 is allowable.

Additionally, with regard to the rejection of claims 31-32, *Welsh* does not make up for the deficiencies of *Boulton* noted above. Further, with regard to claims 31-32, *Reiter* does not make up for the deficiencies of *Boulton* noted above. Therefore, claims 31-32 are considered patentable over any combination of these documents.

C. Claims 33-46

The Office Action rejects claims 33-46 under 35 U.S.C. §103(a) as allegedly being unpatentable over *Welsh* (U.S. Patent No. 4,829,558) in view of *Kirschner, et al* (U.S. Patent No. 4,253,157) in further view of *Boulton* (U.S. Patent No. 4,985,697) in further view of *Reiter, et al* (U.S. Patent No. 4,751,578) in further view of *Iwashita* (U.S. Patent No. 4,928,168) in further view of *Couch, et al* (U.S. Patent No. 4,752,876). For at least the reasons set forth below, Applicant respectfully traverses the rejection.

**Independent claim 33 recites:**

33. A method of providing services to a patron of a subscriber of an interactive entertainment system, the method comprising the steps of:

generating at the premises of a subscriber a screen of a menu for selecting services, wherein the screen is one of a plurality of screens included in the menu, and wherein the services for selection are offered by at least one of the group consisting of an interactive entertainment system and a subscriber of the interactive entertainment system;

Serial No.: 08/990,973  
Art Unit: 2614  
Page 8

providing a terminal, the terminal adapted to receiver input from a guest and adapted to provide the screen to a display device;  
instructing the terminal to save the screen of the plurality of screens to memory;  
*determining whether the screen of the plurality of screens saved into memory is directly accessible or accessible only through other screens;*  
*if the screen of the plurality of screens saved into memory is only accessible through other screens, instructing the terminal to indicate that the screen of the plurality of screens saved into memory is not to be deleted from memory; and*  
receiving a selection from a guest.

(Emphasis added).

For a proper rejection of a claim under 35 U.S.C. §103, the cited combination of references must disclose, teach, or suggest all elements/features/steps of the claim at issue. Applicant respectfully submits that independent claim 33 is allowable for at least the reason that the combination of *Welsh*, *Kirschner*, *Boulton*, *Reiter*, *Iwashita*, and *Couch* does not disclose, teach, or suggest at least **determining whether the screen of the plurality of screens saved into memory is directly accessible or accessible only through other screens; if the screen of the plurality of screens saved into memory is only accessible through other screens, instructing the terminal to indicate that the screen of the plurality of screens saved into memory is not to be deleted from memory.**

Even if, arguendo, *Boulton* discloses receiving screen data and continuously updating the memory depending on the position of the current page being read, where the memory is capable of storing 10-30 pages that are linked to 3-10 pages that have already been viewed (See *Boulton*, col. 7, lines 8-12), it does not teach, disclose, or suggest the cited element. For example, if the reader of *Boulton* is on page 55 and would like to view page 1, she would have to page back through the pages, because page 1 would no longer be saved. If the instant claim were applied to a purely linear memory array such as an electronic book, every page would be saved, as none would be directly accessible. *Boulton* teaches away from this by only saving a subset of the book. *Boulton* does not teach saving screens that are only accessible through other screens.

Serial No.: 08/990,973  
Art Unit: 2614  
Page 9

As the cited combination of references does not disclose, teach, or suggest, either implicitly or explicitly, all the elements of claim 33, the rejection should be withdrawn. Additionally and notwithstanding the analysis hereinabove, there are other reasons why claim 33 is allowable.

Because independent claim 33 is allowable over the cited references of record, dependent claims 34-46 (which depend from independent claim 33) are allowable as a matter of law for at least the reason that dependent claims 34-46 contain all the steps/features of independent claim 33. Therefore, the rejection to claims 34-46 should be withdrawn and the claims allowed.

Additionally and notwithstanding the foregoing reasons for allowability of independent claim 33, dependent claims 34-46 recite further features and/or combinations of features, as are apparent by examination of the claims themselves, that are patently distinct from the cited references of record. Hence there are other reasons why dependent claims 34-46 are allowable.

Additionally, with regard to the rejection of claims 33-46, none of *Kirschner, Reiter, Iwashita*, and *Couch* makes up for the deficiencies of *Boulton* noted above. Therefore, claims 33-46 are considered patentable over any combination of these documents.

#### D. Claims 47-52

The Office Action rejects claims 47-52 under 35 U.S.C. §103(a) as allegedly being unpatentable over *Welsh* (U.S. Patent No. 4,829,558) in view of *Kirschner, et al* (U.S. Patent No. 4,253,157) in further view of *Boulton* (U.S. Patent No. 4,985,697) in further view of *Iwashita* (U.S. Patent No. 4,928,168). For at least the reasons set forth below, Applicant respectfully traverses the rejection.

**Independent claim 47** recites:

47. A system for providing services to guests of a subscriber of an interactive entertainment system, the system comprising:  
means for receiving content provided by the interactive entertainment system;  
means for distributing the received content to terminals located at the premises of the subscriber;

Serial No.: 08/990,973  
Art Unit: 2614  
Page 10

means for generating screens of a menu for selecting services, wherein the menu includes a plurality of screens, and the services offered in the menu include services of the interactive entertainment system and services of the subscriber, wherein the screen generating means is located at the premises of the subscriber; and

means for instructing the screen generating means to save a screen of the plurality of screens to memory;

*means for determining whether the screen of the plurality of screens saved into memory is directly accessible or accessible only through other screens;*

*means for instructing the terminal such that, if the screen of the plurality of screens saved into memory is only accessible through other screens, the terminal indicates that the screen of the plurality of screens saved into memory is not to be deleted from memory;*

means for receiving a request for a service by a guest; and

means for managing the system, the managing means including means for billing the guest for selected services.

(Emphasis added).

For a proper rejection of a claim under 35 U.S.C. §103, the cited combination of references must disclose, teach, or suggest all elements/features/steps of the claim at issue. Applicant respectfully submits that independent claim 47 is allowable for at least the reason that the combination of *Welsh, Kirschner, Boulton*, and *Iwashita* does not disclose, teach, or suggest at least **means for determining whether the screen of the plurality of screens saved into memory is directly accessible or accessible only through other screens; means for instructing the terminal such that, if the screen of the plurality of screens saved into memory is only accessible through other screens, the terminal indicates that the screen of the plurality of screens saved into memory is not to be deleted from memory.**

Even if, arguendo, *Boulton* discloses receiving screen data and continuously updating the memory depending on the position of the current page being read, where the memory is capable of storing 10-30 pages that are linked to 3-10 pages that have already been viewed (See *Boulton*,

Serial No.: 08/990,973  
Art Unit: 2614  
Page 11

col. 7, lines 8-12), it does not teach, disclose, or suggest the cited element. For example, if the reader of *Boulton* is on page 55 and would like to view page 1, she would have to page back through the pages, because page 1 would no longer be saved. If the instant claim were applied to a purely linear memory array such as an electronic book, every page would be saved, as none would be directly accessible. *Boulton* teaches away from this by only saving a subset of the book. *Boulton* does not teach saving screens that are only accessible through other screens.

As the cited combination of references does not disclose, teach, or suggest, either implicitly or explicitly, all the elements of claim 47, the rejection should be withdrawn. Additionally and notwithstanding the analysis hereinabove, there are other reasons why claim 47 is allowable.

Because independent claim 47 is allowable over the cited references of record, dependent claims 48-52 (which depend from independent claim 47) are allowable as a matter of law for at least the reason that dependent claims 48-52 contain all the steps/features of independent claim 47. Therefore, the rejection to claims 48-52 should be withdrawn and the claims allowed.

Additionally and notwithstanding the foregoing reasons for allowability of independent claim 47, dependent claims 48-52 recite further features and/or combinations of features, as are apparent by examination of the claims themselves, that are patently distinct from the cited references of record. Hence there are other reasons why dependent claims 48-52 are allowable.

Additionally, with regard to the rejection of claims 47-52, none of *Kirschner*, *Reiter*, *Iwashita*, and *Couch* makes up for the deficiencies of *Boulton* noted above. Therefore, claims 47-52 are considered patentable over any combination of these documents.

#### E. Claim 53

The Office Action rejects claim 53 under 35 U.S.C. §103(a) as allegedly being unpatentable over *Welsh* (U.S. Patent No. 4,829,558) in view of *Boulton* (U.S. Patent No. 4,985,697). For at least the reasons set forth below, Applicant respectfully traverses the rejection.

Serial No.: 08/990,973  
Art Unit: 2614  
Page 12

**Independent claim 53 recites:**

48. A method of providing services to guests of a subscriber of an interactive entertainment system, the method comprising the steps of:  
    providing a plurality of two-way terminals;  
    generating at the premises of a subscriber a screen for display on a television, wherein the screen relates to information about services provided by the subscriber of the interactive entertainment system;  
    saving the screen to memory on one of the plurality of two-way terminals;  
    *determining whether the screen saved into memory is directly accessible or accessible only through other screens;*  
    *if the screen saved into memory is only accessible through other screens, indicating that the screen of the plurality of screens saved into memory is not to be deleted from memory;* and  
    receiving a selection from a guest.

(Emphasis added).

For a proper rejection of a claim under 35 U.S.C. §103, the cited combination of references must disclose, teach, or suggest all elements/features/steps of the claim at issue. Applicant respectfully submits that independent claim 53 is allowable for at least the reason that the combination of *Welsh* and *Boulton* does not disclose, teach, or suggest at least determining whether the screen saved into memory is directly accessible or accessible only through other screens; if the screen saved into memory is only accessible through other screens, indicating that the screen of the plurality of screens saved into memory is not to be deleted from memory.

Even if, arguendo, *Boulton* discloses receiving screen data and continuously updating the memory depending on the position of the current page being read, where the memory is capable of storing 10-30 pages that are linked to 3-10 pages that have already been viewed (See *Boulton*, col. 7, lines 8-12), it does not teach, disclose, or suggest the cited element. For example, if the reader of *Boulton* is on page 55 and would like to view page 1, she would have to page back

Serial No.: 08/990,973  
Art Unit: 2614  
Page 13

through the pages, because page 1 would no longer be saved. If the instant claim were applied to a purely linear memory array such as an electronic book, every page would be saved, as none would be directly accessible. *Boulton* teaches away from this by only saving a subset of the book. *Boulton* does not teach saving screens that are only accessible through other screens.

As the cited combination of references does not disclose, teach, or suggest, either implicitly or explicitly, all the elements of claim 53, the rejection should be withdrawn. Additionally and notwithstanding the analysis hereinabove, there are other reasons why claim 53 is allowable.

Additionally, with regard to the rejection of claim 53, *Welsh* does not make up for the deficiencies of *Boulton* noted above. Therefore, claim 53 is considered patentable over any combination of these documents.

E. Claim 54

The Office Action rejects claim 54 under 35 U.S.C. §103(a) as allegedly being unpatentable over *Welsh* (U.S. Patent No. 4,829,558) in view of *Boulton* (U.S. Patent No. 4,985,697). For at least the reasons set forth below, Applicant respectfully traverses the rejection.

**Independent claim 54 recites:**

49. A system for providing services to guests of a subscriber of an interactive entertainment system, the system comprising:
- means for receiving content provided by the interactive entertainment system;
  - means for distributing the received content to terminals located at the premises of the subscriber;
  - means for generating screens of information related to services provided by the subscriber of the interactive entertainment system;
  - means for saving the screens to memory on a terminal located at the premises of a subscriber;
  - means for determining whether the screen saved into memory is directly accessible or accessible only through other screens;***

Serial No.: 08/990,973  
Art Unit: 2614  
Page 14

*means for indicating that, if the screen saved into memory is only accessible through other screens, the screen saved into memory is not to be deleted from memory;*  
and

means for receiving a request for a service by a guest.

(Emphasis added).

For a proper rejection of a claim under 35 U.S.C. §103, the cited combination of references must disclose, teach, or suggest all elements/features/steps of the claim at issue. Applicant respectfully submits that independent claim 54 is allowable for at least the reason that the combination of *Welsh* and *Boulton* does not disclose, teach, or suggest at least **means for determining whether the screen saved into memory is directly accessible or accessible only through other screens; means for indicating that, if the screen saved into memory is only accessible through other screens, the screen saved into memory is not to be deleted from memory.**

Even if, arguendo, *Boulton* discloses receiving screen data and continuously updating the memory depending on the position of the current page being read, where the memory is capable of storing 10-30 pages that are linked to 3-10 pages that have already been viewed (See *Boulton*, col. 7, lines 8-12), it does not teach, disclose, or suggest the cited element. For example, if the reader of *Boulton* is on page 55 and would like to view page 1, she would have to page back through the pages, because page 1 would no longer be saved. If the instant claim were applied to a purely linear memory array such as an electronic book, every page would be saved, as none would be directly accessible. *Boulton* teaches away from this by only saving a subset of the book. *Boulton* does not teach saving screens that are only accessible through other screens.

As the cited combination of references does not disclose, teach, or suggest, either implicitly or explicitly, all the elements of claim 54, the rejection should be withdrawn. Additionally and notwithstanding the analysis hereinabove, there are other reasons why claim 54 is allowable.

Serial No.: 08/990,973  
Art Unit: 2614  
Page 15

Additionally, with regard to the rejection of claim 54, *Welsh* does not make up for the deficiencies of *Boulton* noted above. Therefore, claim 54 is considered patentable over any combination of these documents.

### III. Miscellaneous Issues

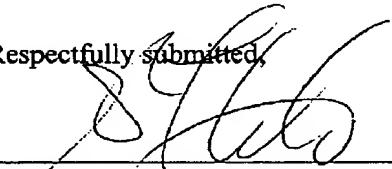
Any other statements in the Office Action that are not explicitly addressed herein are not intended to be admitted. In addition, any and all findings of inherency are traversed as not having been shown to be necessarily present. Furthermore, any and all findings of well-known art and official notice, or statements interpreted similarly, should not be considered well known for at least the specific and particular reason that the Office Action does not include specific factual findings predicated on sound technical and scientific reasoning to support such conclusions.

Serial No.: 08/990,973  
Art Unit: 2614  
Page 16

**CONCLUSION**

In light of the foregoing amendments and for at least the reasons set forth above, Applicant respectfully submits that all objections and/or rejections have been traversed, rendered moot, and/or accommodated, and that the now pending claims 27-54 are in condition for allowance. Favorable reconsideration and allowance of the present application and all pending claims are hereby courteously requested. If, in the opinion of the Examiner, a telephonic conference would expedite the examination of this matter, the Examiner is invited to call the undersigned agent at (770) 933-9500.

Respectfully submitted,

  
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